

# SAC MEMBER BENEFITS

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We are a non-partisan coalition of government, community, and business leaders working together to end the HIV epidemic in the South. By joining, your organization will receive the following benefits:

**Guide the Southern Strategy:** Organizational members can request to join the SAC Public Policy Committee, a diverse group that works with our board of directors to develop policy priorities and guide an advocacy strategy for the South. The committee meets quarterly (3 virtual meetings and 1 in-person meeting).

**Magnify Your Voice at the National Level:** We engage in direct federal advocacy on behalf of PLHIV and the organizations that serve them. We carry your stories from the front lines to a variety of forums, including AIDS United's Public Policy Committee, the Federal AIDS Policy Partnership, and the Presidential Advisory Council on HIV/AIDS. We also provide opportunities for you to actively participate in federal advocacy via action alerts, sign-on letters, petitions, etc.

**Support State-Based Advocacy Efforts:** We recognize the importance of holding state and local government accountable for the systemic policy changes and strategic investments necessary to improve the lives of PLHIV and reduce new infections in the South. We provide technical assistance, training, and ongoing support to a network of state-based advocacy groups across the Deep South.

**Start Your Own Advocacy Campaign:** We can help you start your own advocacy campaign with our templates, resources, and experience. We use southern data to adapt national tools for use in your local community.

**Receive Priority Scheduling:** We speak at events across the country to expand issue knowledge and increase overall awareness of the impact of HIV on the South. While we cannot fulfill every request, we give priority to our organizational members.

**Experience a Smarter Way to Stay Informed:** The volume of emails from our national partners can be overwhelming. We actively monitor these groups, process their posts through a southern filter, and then pass along only the information that is most relevant to your work in the South. Additionally, we notify you of grants and other funding opportunities available to the South.

**Expand Your Reach:** We regularly communicate with thousands of individuals across the South through our website, e-newsletter, and social media platforms. We use these resources to share information about your organization, including employment opportunities and upcoming events.

**Network with Colleagues from Across the South:** More than ever, we have to work together to coordinate efforts and maximize scarce resources. Through our members-only forum, you can share knowledge, strategize, and support each other in this work.

**Gain Valuable Insights:** We have talented staff members who are building a broader grassroots movement that is inclusive of historically disenfranchised communities most impacted by HIV, including gay and bisexual men of color, women of color, and transgender women. The work of our staff gives us valuable insights that we share with our members.

**Show Your Support:** We provide your organization with the option to be acknowledged on our website and social media platforms. Additionally, as part of your welcome packet, you will receive a vinyl window decal to show the public that you are a SAC member (coming soon). We will notify you first of other sponsorship and exhibition opportunities that become available throughout the year.

## GOVERNMENT PARTNERS

Local Health Department **\$1,000**  
State Health Department **\$3,000**  
Federal Health Agency **\$5,000**

## COMMUNITY PARTNERS

Budget < \$500,000 **\$250**  
Budget \$500K to \$1M **\$500**  
Budget > \$1,000,000 **\$1,000**

## BUSINESS PARTNERS

Revenue < \$500M **\$2,500**  
Revenue \$500M to \$1B **\$5,000**  
Revenue > \$1B **\$10,000**

To apply for SAC membership, please visit [www.southernaidscoalition.org/organizations](http://www.southernaidscoalition.org/organizations) or return the completed form to the following:

**Mail:** Southern AIDS Coalition  
P.O. Box 550249  
Birmingham, AL 35255

**Email:** [admin@southernaidscoalition.org](mailto:admin@southernaidscoalition.org)

**Fax:** (888) 745-2975

**Organization Name:** \_\_\_\_\_

**Organization Mission Statement:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Title:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_ **Contact Email:** \_\_\_\_\_

**Membership Category (from above):** \_\_\_\_\_